



Toronto Smartphone Film Festival

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For Immediate Release

TORONTO SMARTPHONE FILM FESTIVAL LAUNCHES ITS FIRST INDUSTRY SERIES: SMARTPHONE FILMMAKING WEEKEND WORKSHOP

*In partnership with Cyber Film School &
George Brown College School of Media & Performing Arts*

Registration is available at: www.eventbrite.ca

(TORONTO – February 15, 2017) The Toronto Smartphone Film Festival (TSFF) announced today of its first inaugural industry series **Smartphone Filmmaking Weekend Workshop** on **March 18-19, 2017, 10am to 5pm** at **George Brown College** in **Toronto**. In its 6th edition, TSFF comes back with a bold statement as **#TheFestivalofTheSix** and launches the finest workshop in partnership with two innovative community partners of Toronto, **Cyber Film School** and **George Brown College School of Media & Performing Arts**.

“It is really exciting for us to have come this far to be able to launch a workshop of its kind,” said Mingu Kim, Executive Director of TSFF. “Smartphones and tablets are no longer communicable devices only used to talk and text with family and friends. With rapid improvements in technology today, smartphones and tablets are tools used as an expressive art form, a whole new level of communication and delivering one’s message. This is a great opportunity to learn how it’s done professionally and affordably.”

The Smartphone Filmmaking Weekend Workshop will be an intensive 2-day workshop instructed by Moe (Maurizo) Belli, Designer-Director of CyberFilmSchool Interactive DVD and iBook and Lance Carlson, CSC Cinematographer & Instructor at George Brown College. The workshop will provide hands-on learning experience using personal smartphones or tablets with considerations such as:

- 1) understanding smartphone camera as capture device
- 2) learning advantages of shooting on smartphone
- 3) finding/creating stories suited to smartphone treatment
- 4) adapting your phone to work like a production camera



**Workshop registration can be done on Eventbrite.ca (Smartphone Filmmaking Weekend Workshop)
Cost: \$150 (lunch included both days)**

For more information, visit www.smartphonefilm.ca or contact tsff.info@gmail.com or (416) 840-7015.

About TSFF

The Toronto Smartphone Film Festival (TSFF) is the fastest growing innovative mobile film festival in North America encouraging filmmakers to share their stories shot on smartphones and tablets. Smartphones and tablets are now considered one of the least expensive film equipment to be experimented by amateur and professional filmmakers. With an innovative technology in hand, it often requires minimum training and/or field experience to shoot, but its existence opens up a whole new way of filmmaking with limitless potential.

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